

CV

1. Name Surname : Serkan ALPYAGIL

2. Birth Date : 25.01.1987

3. Title : Lecturer

4. Education : Master Degree

Degree	Major	University	Years
BSc	Sports Management	Marmara University	2011
MSc	Sports Management Science	Marmara University	2014
PhD			

5. Academical Titles:

6. Responsibilities:

7. Publications:

7.1. Publications in International Refereed Journals:

7.2. International Congresses as Invited Participant and Speaker:.

7.3. Translated Books:

7.4. Turkish Publications:

Marketing Activity İn A Network Environment Of European Leader Of İncome For Sports Clubs And
Champion Clubs Of Turkey Super League

7.5. Turkish Presentations:

7.6 Other Academic Meetings:

8. Projects:

9. Administrative Responsibilities:

10. Memberships:

11. Awards:

12. Undergraduate and graduate level courses in the last two years:

Academic Year	Period	Course Name	Weekly Hour		Number of Students
			Theoric	Practice	