

# CURRICULUM VITAE

## ONUR YARAR

### PERSONAL INFORMATION

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Birthday : 12, 16, 1972  
Email : onur.yarar@okan.edu.tr  
Title : Asst. Prof.

### EDUCATION

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1989-1994 Istanbul University  
Faculty of Dentistry

1995-1997 Istanbul University, Msc.  
Management in Hospitals and Healthcare Institutions

2002- 2008 Istanbul University, PhD  
Management and Organizations

2009 Istanbul Okan University, Asst. Prof.  
Health Management

2010 Anadolu University (2<sup>nd</sup> Undergraduate Education)  
Faculty of Business

Cont ... Istanbul University (2<sup>nd</sup> PhD)  
European Union

Cont... Istanbul Medeniyet University (3<sup>rd</sup> Undergraduate Education)  
Faculty of Arts and Humanities, History Dept.

### OTHER EDUCATION

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2008 Anadolu University (Open Education)  
Local Governments

2019 Istanbul Ayvansaray University  
Department of Tour Guiding

2020 Istanbul University (Certificate Program)  
Certificate of Teaching Turkish as a Foreign Language

2022

Çanakkale 18 Mart University (Specialist Training)  
Çanakkale Wars and Gelibolu Historical Site

## **MASTER TITLE AND THESIS ADVISOR**

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Patient Acceptance System Simulation and Application in the Faculty of Dentistry of Istanbul University

*Thesis Advisor: Prof. Dr. Haldun Akpınar*

One of the most important problems that patients encounter is having to spend a long time waiting in queues. The purpose of this study is to research into the reasons and consequences of the periods of time patients, who apply to the clinics of the chairs of Oral Diagnosis and Radiology of The Faculty of the Dentistry of Istanbul University, have to spend waiting ( time spent waiting to be recorded, to be examined, being examined, time spent waiting to be recorded for in X-Ray, being recorded then being X-Rayed and finally waiting to receive the X-Ray ) To do this, firstly data concerning the waiting and service time of the patients of the relevant clinics was gathered over a period of 15 days. Then the gathered data was compiled on the ProModel for Windows 1.05 simulation programme with the aim of establishing a simulation model in order to regard the current situation in the relevant clinics. Finally the established model was improved to optimise the system in order to enable patients to wait for a total period of 60 minutes and no more.

## **DOCTORATE TITLE AND THESIS ADVISOR**

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Institutionalization and Branding, a Survey on the Private Hospitals Located in Istanbul

*Thesis Advisor: Prof. Dr. Hayri ÜLGEN*

The concepts of institution and institutionalization have been defined in various ways and many theories about these concepts have been proposed. However, there have been studies indicate that the subjects of corporate governance have been used in Europe, the United States and Japan since 19th century widespreadly, the term of corporate governance has been used since 1980s. In the minds of many managers, branding is a set of marketing and selling activity in order to create a brand personality. When people use the concept of brand, they generally think a brand name or a product or services provided by a well-known brand. Brand can be defined as the variety of a thing characterized via some distinctive specifications. However the subjects of institutionalization and branding are more developed in all other industries, these subjects are in the early stage of development in the area of health which institutionalized after 1990's and with the increasing competition and market conditions institutionalization and branding studies have been accelerated. With this study, the situation of institutionalization and branding are tried to be stated. In the case of this study, a survey was conducted with the managers of the hospital located in Istanbul determined with sampling. With this survey, the level of institutionalization and branding of the hospitals are observed. Consequently, according to this study, it was observed that institutionalization and branding studies of hospitals located in Istanbul have been going on. This study shows that the studies of the private sector in the subjects of institutionalization and branding and the developments in the industry will continue. The results of the study and the future expectations about the institutionalization and branding studies will be stated in the part of results.

## **PROJECTS WHICH IS A DOCTORATE THESIS ADVISOR**

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*Ergin S.* Scale Development Study for Hospitals' Levels of Awareness and Preparedness Against Chemical, Biological, Radiological Nuclear Threats and Hazards, 2022

*Uzun B.* The Relationship of Chronic Diseases and Cancer Related Death Rates with Countries' Income Level Differences and Demographic Changes, 2021

*Fırat P.* Discussion Of Disease Management Policies of Cancer Patients In Turkey: Bursa Example, 2020

*Bali KC.* Evaluation Of Sustainability And Externality In The Context Of The Intergrated Report: A Model Recommendation For Hospital, 2020

*Demir ÖÇ.* Comparative Financial Analysis Of Obesity Indirect Costs And Health Expenditures For Obesity Treatment, 2020

*Işık M.* Measuring The Effect Of Business Intelligence Applications In Hospital Management Systems on Performance: A Chain Hospital Application, 2019

*Çiçek TŞ.* Benchmarking Practice In Hospitals And Evaluation Of Patient Services Processes, 2019

*Yılmaz FK.* Socio-demographic analysis of the primary public health issues in the strategic plans of the Public Health Institution of Turkey and the Ministry of Health of Turkey, 2017

*Kantaş FY.* Socio-Demographic Analysis of Priority Public Health Problems in the Strategic Plans of the Ministry of Health and Turkish Public Health Institution in Turkey, 2017

## **PROJECTS WHICH IS A MASTER THESIS ADVISOR**

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*Tunç S.* Comparison Of Health Policy Transformation In Turkey And UK's Health Policy, 2020.

*Onder S.* Failure mode and effects analysis (FMEA) and the application in quality improvement process in private hospitals, 2019

*Kırdarlı M.* Evaluation of satisfaction status of patients receiving service from multiple sclerosis outpatient clinics ,2019

*Derse B.* Examination of word of mouth marketing in the preference of dentist and oral dental health services ,2019

*Ozturk Y.* Cost analysis of ventilator associated pneumonia infections as a health quality indicators, 2019

*Guney M.* Buying behaviors of corporate clients in health services: Gebze organized industrial zone, 2019

*Erdoğan H.* Evaluation of inspection efficiency of private health institutions in İstanbul, 2019

*Ak S.* Kadıköy municipality and İstanbul Metropolitan Municipality study in the investigation of municipalities of health services, 2018

*Kızıl S.* Evaluation of the perceptions of total quality management of nurses who working in public hospital: A public hospital sample, 2018

*Gökmen N.* Determining quality perception of nurses working at İstanbul Medical Faculty, 2018

*Gey N.* Demographic structure and satisfaction rate of patient' relatives receiving health care service at home in Kars city center, 2018

*Çöp ÇÇ.* Information security awareness of quality management directors: İstanbul province example, 2017

*Özcan E.* Knowledge level of nurses working for a university hospital related to diagnosis of symptoms and risks of child abuse and neglect, 2017

*Öztürk T.* An investigation on the professional satisfaction and performance of the non-physician workforce employed within emergency services, 2017

*Bertalan MA.* The effect of digital scanning system used in the pathology laboratory on diagnostic quality, 2017

*Bayram N.* Attitude of female nurses towards the presence of male counterparts in public hospitals, 2016

*Akkan G.* Hospital of infections patients clinical care quality effect, 2016

*Atcioğlu E.* Evaluation of authority delegation of manager nurses in the chain of private hospitals, 2016

*Sefa B.* Beyoglu union of public hospitals faced the risks and effects of work stress the dangers of emergency service workers, 2016

*Taştemir S.* The effect of the leadership skills of general secretarial of republic hospitals association employees to the institution culture: Samsun example, 2016

*Solak A.* Investigation of Antalya lean Hospital Hospital for A particular application, 2015

*Serinoğlu L.* The evaluation of ICD-10 applications in light of clinical samplings, 2015

*Kanar D.* Determining the level of general and organizational cynism among the hospital administrative staff, 2015

*Avşar D.* Use of individual and professional autonomy in nursing practices in A university hospital, 2015

*Kır M.* Knowledge and awareness levels of health managers which toward to child abuse and neglect,2015

*Kocabey MY.* Determination of awareness of the nurses about the performance evaluation system, 2014

*Eraslan N.* The effects of continuous improvement (kaizen) on hrm in quality management system in the public and private hospitals in İstanbul, 2014

*Şişmanlar D.* Public hospitals union agencies and their corporate brand image and value approach, 2014

*Diren H.* The investigation of instutionalization in the association of public hospitals and hospitals, 2014

*Temizsoy E.* Noise management in hospitals: Nicu sample, 2014

## **PUBLICATIONS**

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### INTERNATIONAL ARTICLE JOURNALS

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Günay O, Sarihan M, **Yarar O**, Akkurt İ, Demir M. Measurement of Radiation Dose in Thyrois Scintigraphy. Acta Physica Polonica, 2020 (SCI,DOI:10.12693/APhysPolA.137.569)

Soyal H, Sarihan M, **Yarar O**. Occupational Health Safety Effect on Hospital Safety. Acta Physica Polonica, 2020 (SCI, DOI: 10.12693/APhysPolA.137.579)

Günay O, **Yarar O**, Sarihan M. Determination of Enviromental Noise Contamination. Acta Physica Polonica, 2020 (SCI, DOI: 10.12693/APhysPolA.137.574)

Günay O, Sarihan M, **Yarar O**, Abuqbeith M, Demir M, Sönmezoğlu K, Abamor E, Kara ÖE, Işıkcı Nİ, Aközcan S, Kulalı F, Öztürk H, Yaşar D, Gündoğdu Ö. Determination of radiation dose from patients undergoing Tc-99m Sestamibi nuclear cardiac imaging. International Journal of Enviromental Science and Technology., 2019. (SCI/ Doi: 0.1007/s13762-019-02262-1)

**Yarar O**, Temizsoy E, Günay O, Noise pollution level in a pediatric hospital. International Journal of Environmental Science and Technology", 2018 (SCI /Doi="10.1007/s13762-018-1831-7)

İnce O, Palacı H, Bulun MA, **Yarar O**. The Perceptions Of Top And Middle-Level Administrators In Healthcare Institutions About Big Data. Journal of International Social Research,2018, Vol.11, No.61

Serinođlu L, **Yarar O**, Eti CM, Puturgeli T, Vayisođlu Y, Farsak M, Çukurova ES, Tancil C, Kanik EA, Talas DU. The importance of ICD-10 applications on daily practice. Medical Science, 2018. Doi: 10.5455/medscience.2018.07.8843

Aktan, ZD, **Yarar O**. (2014) Assessment of Music Therapy as a Therapeutic Intervention Method in Children. JOMB, Vol.4, No.6-2015

## **PUBLICATIONS**

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### NATIONAL ARTICLE JOURNALS

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Derse B, **Yarar O**. An Investigation of Word of Mouth Marketing in the Preference of Dentists and Oral and Dental Health Centers. Journal of Healthcare Management and Leadership, 2021, Vol 1,70-82

Işık M, **Yarar O**, Sur SD. Measurement of the effects of business intelligence applications on performance in hospitals according to the managerial levels: a chain hospital application. Journal of International Health Sciences and Management, 2021, Vol.7, p. 97-108

Ozdemir E, **Yarar O**. Sağlık Teknikerliği Programı Öğrencilerinin Nükleer Fizik Kavramları ile ilgili Kavramsal Öğrenme Düzeylerinin Belirlenmesi. Avrupa Bilim ve Teknoloji Dergisi, 2021,Vol.23, p.465-474

Ay N, **Yarar O**. The Assessment Of Civil Society Organizations Providing Service In The Health Area In Turkey Within The Context Of Drucker Thoughts, International Journal of Academic Management Sciences. 2020, Vol. 6, p.13-27

Günay O, Gündođdu Ö, Demir M, İper HST, Yaşar D, Aközcan S, Kuru İ, **Yarar O**. Determination of Absorbed Radiation Dose Levels of Lenses Thyroid and Oral Mucosa in Computed Tomography Imaging: Phantom Study. Kocaeli University Journal of Health Sciences, 2020, Vol.6, p. 23-27

Gey N, **Yarar O**. Demographic Characteristics and Satisfaction Rate of Patient' Relatives Receiving Home Health Care Services in Kars City Center. Halic University Journal of Health Sciences,2019, Vol.2, p. 45-71

Kuru Lİ, Günay O, Palacı H, **Yarar O**. Determination Of The Effective Radiation Dose Of The Patient İn Computed Tomography. Balıkesir University Journal of Institute of Science ,2019, Vol21 (1), p.436-443

Palacı H, Günay O, **Yarar O**. Evaluation of Radiation Safety and Protection Training in Turkey. European Journal of Science and Technology, 2018, Vol.14, p.249-254

Soyal H, **Yarar O**. Attitudes and Behaviors of Vocational School of Health Services Students Towards Blood Donation. Marmara Journal of Health Services, 2017 Vol.1, p. 65-68

**Yarar O**, Bağcıoğlu B. Product Diversification Policies in Health Services and Social Projects-Mother Hotel & Guest Mother Project. Marmara Journal of Health Services, 2017

**Yarar O**, Madaslı R. Occupational Stress of Health Personnel Who Work At the Intensive Care Department GKDAD, 2016 Vol. 22 (3), p.105-110

Aktan ZD, Karatana Ö, **Yarar O**. A Study on Perceived Stress Levels of Women Who Are Subjected To Different Types Of Violence. International Refereed Journal of Humanities and Academic Science, 2014, Vol 10 (ISSN: Print 2147-4168 Online 2147-5385)

## **SOME CONFERENCE PRESENTATIONS**

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An Assesment of Vocational School of Health Services Students Awareness of Radiation Exposures.10th International Conference on Education, Business, Humanities and Social Sciences, 2019

Determination of the Radiation Dose rate emitted from patients injected with Tc-99m. 5th International Conference on Computational and Experimental Science and Engineering, 2019

Examination of the Impact Levels of Healthcare WorkersBy the Physcial Conditions Prevailing In Their Work Places. 11th International Conference on Law, Education, Business and Management ,2017

The Efficiency of Basic First Aid Training Given to Students Who Receive Health Education in a Foundation University, International Congresses on Education ,2014, İstanbul

An evaluation of the Medical Model and the Family Systemic Model of Psychology, and Their Description on the Aetiology of ADHD. ICEHM'2014 Bali

Assessment of Music Therapy as a Therapeutic Intervention Method in Children. JOMB, Vol.4, No.6 -2015

An Overview of Environmental Knowledge Level of Vocational School Students. International Centre of Economics, Humanities and Management (ICEHM)'2014 Singapore.

A Study on Perceived Stress of University Students: Whether Reed Music Reduces Stress. International Centre of Economics, Humanities and Management (ICEHM)'2014 Singapore

Nightmare of Insurance Directors: Effects of Global Crisis on Turkish Health Insurance Business, 5th International Strategic Management Conference, Stellenbosch- South Africa July 2-3, 2009

Brand Marking Works in Private Hospitals, 5th International Strategic Management Conference, Stellenbosch- South Africa July 2-3, 2009

Effect of Environmental Policies on Costs And Profitability of Company in Purchasing of Healthcare Institutions, 9th International Multidisciplinary Scientific GeoConference SGEM 2009, Albena Complex, Bulgaria, 14-19 June 2009

Use of Environmental Preference in Purchasing decisions of Healthcare Institutions, 9th International Multidisciplinary Scientific GeoConference SGEM 2009, Albena Complex, Bulgaria, 14-19 June 2009

A Research Study to Determine Internet Users' Problem, In Turkey, During Online Shopping and The Reasons For Avoiding From OnlineShopping, 7th International Congress Marketing Trends Venice, January 17th-19th 2008

## **BOOK EDITORS**

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Patient Services in Health Institutions, Editor: Onur Yazar, Özgür İnce. Solar Medicine Publishing, 2017

Basic Opticianry, Editor: Erdoğan Özdemir, Onur Yazar. Solar Medicine Publishing, 2016

## **INVITED BOOK CHAPTERS**

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100 Doctors, 100 Routes. Editor: Dr. Neşe Çam, Dr. Murat Çam. Chapter Name: Beauty of Peaks: Peru, 2022

Comparative Health Systems. Editor: Dilaver Tengilimoğlu, Zekai Öztürk. Chapter Name: Health System of the Republic of Zambia, 2021

Comparative Health Systems. Editor: Dilaver Tengilimoğlu, Zekai Öztürk. Chapter Name: Kingdom of Thailand Health System, 2021

Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry. Editor: Mahmut Demir, Ali Dalgıç, Fatma Doğanay Ergen. Chapter Name: The Effects of COVID-19 on Health Tourism and Tourist Health, 2021

Rare Diseases in All Aspects. Nobel Academic Publishing, Editor: Özgür İnce, Merve Deniz Pak. Chapter Name: Rare Diseases Policies in the European Union and Member States, 2019

Buhara Talks in Pursuit of Lost Memory, Pruva Publications, Editor: M. Dursun Erdem, Necil Fazıl Kurt, Özcan Güngör. Chapter Name: Education and Health Policy of the Republic of Uzbekistan for Children with Special Needs, 2019

General Communication for Healthcare Professionals. Nobel Publishing, Editor: Nilay Gemlik, Özgür Çatar. Chapter Name: Health Communication 2019

Patient Services in Health Institutions. Günes Medical Bookstore, Editor: Onur Yazar, Özgür İnce. Chapter Name: Managerial Elements in Patient Services, 2017

Basic Opticianry, Editor: Erdoğan Özdemir, Onur Yazar. Chapter name: Optical Enterprise Management as a Healthcare Organization. Solar Publishing, 2016



Hospital and Hospital Management Services in Disasters, Chapter Name: Disaster Medicine, Editor: Mehmet Eryılmaz, Ufuk Dizer Ünsal Publications, 2005

Strategic Transformation in E-Learning Human Resources Education, Chapter Name: Distance Education and E-Learning in Health Sector, Editor Selim Yazıcı, Alfa Publications, 2004

Continuous Quality Improvement in Health Management, Chapter Name: The Contributing Effects of Simulation Applications in Patient Admission Systems on Total Quality Improvement, Editor Mithat Çoruh, Haberal Education Foundation Publication, 1998

## **ADMINISTRATIVE DUTIES**

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<b>Title</b>	<b>Place</b>	<b>Year</b>
Research Asst.	Faculty of Business İstanbul University	1997-2000
Lecturer	Faculty of Health Science, Marmara University	2001-2006
Lecturer	Faculty of Medicine, Yeditepe University	2001-2006
Lecturer	Faculty of Dentistry, İstanbul University	2004-2006
Lecturer	Vocational School of Health Service, Kadir Has University	2002-2005
Lecturer	Vocational School of Health Service, İstanbul Bilim University	2005-2006
Lecturer	Faculty of Business, İstanbul Technical University	2006-2008
Lecturer	MYO, İstanbul Okan University	2008-2009
Asst. Prof.	Health Management, İstanbul Okan University	2009-2010
Asst. Prof.	Faculty of Health Science, Yeni Yüzyıl University	2010-2012
Asst. Prof.	Faculty of Health Science, İstanbul Okan University	2012-

## **PROFESSIONAL AFFILIATIONS AND SERVICES**

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### **Professional Organization Member**

Association of Health Managers

Medical Informatics Association

Emergency Medicine Association, Ministry of Health, First Aid Instructor

Health Informatic Association

Turkey Tourist Guide Association / Ministry of Culture and Tourism, Professional Tourist Guide / National Licensed

Association of Evaluation and Accreditation of Health Sciences Programs

### **Committee Member**

Rector's Advisor, İstanbul Okan University , (2022- ...)

Director, İstanbul Okan University, Tourism Application and Research Center, (2019-...)

Director, İstanbul Okan University Vocational School of Health Service (2013-2022)

Asst Director, İstanbul Okan University, Institute of Health Science (2013-2019)

Asst Director, Yeni Yüzyıl University (2010-2012)