İSTANBUL
OKAN ÜNİVERSİTESİ

INTERNATIONALIZATION POLICY

Istanbul Okan University aims to secure a strong, respected, and sustainable position in the global higher education ecosystem by integrating internationalization into education and teaching, research, community engagement, and governance. The University seeks to enhance its international visibility, strengthen cultural diversity, participate actively in global academic networks, and equip its graduates with the competencies to compete in the global labor market.

Policy Core Actions;

- Develop education and teaching programs in line with global developments, industry needs, and the Bologna Process, ensuring alignment with international standards.
- Enhance multilingual education capacity and expand programs with international content.
- Develop international partnerships in research, innovation, and patent activities; support access to international projects and funding; and increase scientific outputs.
- Develop and sustain strategic partnerships with international academic networks, universities, and institutions.
- Increase and facilitate student, academic staff, and administrative staff mobility through Erasmus+, bilateral agreements, and international programs.
- Increase international student enrollment, strengthen cultural diversity, and support recruitment from strategic regions.
- Develop and maintain orientation, counseling, administrative support, and career services for international students and staff.
- Strengthen institutional and administrative structures supporting internationalization and improve internal coordination.
- Increase the University's international visibility, enhance promotion and representation, and support its inclusion in international rankings.
- Build an international alumni network, support graduates' integration into the global labor market, and strengthen alumni relations.
- Plan and monitor internationalization activities, evaluate performance, and continuously improve them in accordance with the Plan–Do–Check–Act (PDCA) cycle.
- Develop promotional and partnership activities in target regions, particularly the Turkic Republics, Asia, and Africa, in accordance with the University's strategic priorities for international student recruitment.
- Develop inclusive accommodation, orientation, and campus-life support services for international students and exchange participants.
- Increase global visibility through the University's international representative offices and strengthen cooperation with embassies, consulates, and international organizations.
- Conduct internationalization activities in alignment with the United Nations Sustainable Development Goals (SDGs) and integrate sustainability into international visibility efforts.



- Increase participation in regional and thematic international academic networks and associations and strengthen global academic partnerships.

