İSTANBUL
OKAN ÜNİVERSİTESİ

COMMUNITY ENGAGEMENT POLICY

Istanbul Okan University regards community engagement as an integral part of its institutional mission and vision and aims to create sustainable social value by making the knowledge generated through education, research, and practice available for the benefit of society. Acting with a sense of social responsibility, the University conducts community engagement activities holistically in line with its strategic plan, quality management system, and stakeholder expectations.

The University does not limit community engagement to projects and events; providing long-term, lasting benefits to society through its students and graduates is among its principal priorities. Accordingly, it emphasizes transferring scientific knowledge to society, raising public awareness, and developing stakeholder partnerships.

Policy Core Actions;

- Integrate education, research, and practice with community engagement and make the knowledge produced available for the benefit of society.
- Develop and sustain local, regional, national, and international cooperation among universities, public institutions, the private sector, and civil society organizations.
- Plan and expand activities that foster social sensitivity and awareness, and increase their impact.
- Support and develop initiatives in public health, environmental sustainability, and social well-being.
- Encourage activities that contribute to the social, cultural, and economic development of the surrounding region.
- Support experiential and service learning among students to strengthen the link between education and community engagement.
- Increase stakeholder participation and social interaction through social responsibility projects, research benefiting society, and field-based practices.
- Contribute to preserving, developing, and passing historical and cultural heritage on to future generations.
- Develop and expand community engagement activities centered on digitalization, sustainability, and innovation.
- Plan, coordinate, monitor, and report community engagement activities.
- Monitor community engagement performance and continuously improve it in accordance with the Plan–Do–Check–Act (PDCA) cycle.

