İSTANBUL
OKAN ÜNİVERSİTESİ

LEARNING, PRACTICE AND RESEARCH CENTER POLICY

In line with the University's motto, “The University Closest to Business Life,” Istanbul Okan University’s Learning, Practice and Research Center is committed to developing student-centered, innovative, technology-enhanced learning processes; supporting the academic and pedagogical development of teaching staff; and conducting research and practice activities that sustain educational quality. The Center’s activities are planned, implemented, monitored, and developed in line with digital transformation, learning analytics, and continuous improvement.

Policy Core Actions;

- Implement methods that encourage active student participation, accommodate different learning styles, and improve learning achievement within a student-centered educational approach.
- Regularly evaluate learning and teaching processes within the Plan–Do–Check–Act (PDCA) cycle and ensure continuous improvement.
- Structure educational content and learning outcomes in line with competencies required by the business world to provide competency-based education.
- Organize training-of-trainers programs to support the pedagogical and professional development of teaching staff and improve teaching quality.
- Create platforms for sharing good practices among academic staff and develop an institutional learning culture.
- Promote effective use of learning management systems as part of digital transformation and develop enriched digital content and hybrid learning models.
- Support the integration of innovative technologies such as artificial intelligence, augmented reality, and gamification into education to enhance the learning experience.
- Analyze student performance and risk factors through learning analytics to support data-driven decision-making.
- Encourage and develop national and international research projects and scientific publications in higher education learning and teaching.
- Ensure accessible learning environments and provide inclusive and equitable learning opportunities for all students.
- Create learning environments that support cultural diversity and improve international student experience and inclusion.
- Measure and continuously improve educational quality based on student satisfaction, learning outcomes, and performance analyses.
- Support on-site learning models through industry collaboration and strengthen practice-based education.

