



## Internship business development and online marketing nordic countries / Belgium / Portugal

Visual Meta GmbH is an innovative Internet company based in the heart of Berlin, which has grown rapidly since being founded in 2009. Since December 2011 our company has been taken over by the Axel Springer Group.

We operate shopping platforms in several European countries, offering fashion, furniture and a variety of other products to our users. Our service is used by thousands of daily visitors and an ever-increasing number of partner shops. We have been growing to one of the leading European shopping comparison sites in only three years.

We want to expand our shopping platform now to the countries above! Therefore we are looking for motivated interns who master one of these languages and the English language fluently to support our editorial team and promote the expansion of our shopping portal *Shopalike* to start as soon as possible.

### Qualifications:

- You are interested in e-commerce and online shopping
- You like working as part of an international team
- You are fluent in in one of the specific languages in spoken and written form and speak/understand English and/or German
- You are proactive, conscientious and accurate
- You are hard working, self-reliant and self-dependent
- You have at least three months time

### Responsibilities:

- Building the country websites closely with the IT team, product management and international management
- Online marketing: SEO on-page (content, texts), SEO off-page (linkbuilding)
- Quality management
- Shops acquisition & partner management
- Affiliate marketing
- Market & competitors analysis
- Performance analysis with different SEO tools
- Social media marketing: facebook, twitter, ...

### What we offer:

- Internship-compensation
- Working in the heart of Berlin
- You will take part in building up a new online-platform from the beginning
- Integration into a committed, successful and international team
- Opportunity to work independently and gain a lot of insight into the field of e-commerce and business development
- Temporary internship for 3-6 months with possibility of a permanent position

**If you are interested in an exciting position in a friendly team, we are looking forward to receiving your application via e-mail (Please don't forget your preferred country in the subject: "Internship business development, *country*") to:**

Charles Bellissen

E-Mail: [charles.bellissen@visual-meta.com](mailto:charles.bellissen@visual-meta.com)

Your application should include: Application letter, CV, relevant references and certificates.