

**VOCATIONAL SCHOOL
DEPARTMENT OF MANAGEMENT AND ORGANIZATION
BUSINESS MANAGEMENT**

UNDERGRADUATE CURRICULUM

Semester 1

[illegible]

Semester 2

[illegible]

Semester 3

Code	Course Title	T	A	C	ECTS	Status	Prerequisite
ATA101	Atatürk's Principles and History of the Revolution I	3	0	3	4	Compulsory	
MINGI51	Basic English I	3	0	3	6	Compulsory	
SECEGNL3Y	Elective Course I (ELECTIVE DEPARTMENT COURSE)	3	0	3	8	Compulsory	
SECEGNL3Y	Elective Course II (ELECTIVE DEPARTMENT COURSE)	2	0	2	2	Compulsory	
SECEGNL3Y	Elective Course III (ELECTIVE DEPARTMENT COURSE/ELECTIVE FACULTY COURSE)	3	0	3	5	Elective	
MTRD101	Turkish Language I					Compulsory	
METP101	Basic Concepts in E-Commerce					Compulsory	
CLP001_09	Jş Yaşamına Hazırlık	0	2	1	1	Compulsory	
Total Credit				20	27		

Semester 4

Code	Course Title	T	A	C	ECTS
MING152	Basic English II	3	0	3	4
ATA102	Tatürk's Principles and History of the Revolution	3	0	3	4
SEGNL4YY	ELECTIVE DEPARTMENT COURSE/ELECTIVE	2	0	2	2
SEGNL4YY	ELECTIVE DEPARTMENT COURSE/ELECTIVE	3	0	3	6
SEGNL4YY	ELECTIVE DEPARTMENT COURSE/ELECTIVE	3	0	3	5
MISL204	Research Project	3	0	3	5
MTRD102	Turkish Language II	0	0	0	5
Total Credit				19	27

Semester 5

Code	Course Title	T	A	C	ECTS	Status	Prerequisite
		Total Credit					

Semester 6

Code	Course Title	T	A	C	ECTS
Total Credit					

Semester 7

[illegible]

Semester 8

Semester A					
Code	Course Title	T	A	C	ECTS
			Total Credit		

TOTAL CREDIT	75
TOTAL ECTS	120

Abbreviations: T=Weekly hours: theoretical; A=Weekly hours: application; C=Credits in Turkish System; ECTS= European Credit Transfer System

UNDERGRADUATE CURRICULUM

ELECTIVE COURSES

Semester 1

Code	Course Title	T	A	C	ECTS	Status	Prerequisite
SECOND FOREIGN LANGUAGE							
DEPARTMENTAL ELECTIVE							
FACULTY ELECTIVE							
UNIVERSITY ELECTIVE							

Semester 2

Code	Course Title	T	A	C	ECTS
SECOND FOREIGN LANGUAGE					
DEPARTMENTAL ELECTIVE					
FACULTY ELECTIVE					
UNIVERSITY ELECTIVE					

Semester 3

Code	Course Title	T	A	C	ECTS	Status	Prerequisite
SECOND FOREIGN LANGUAGE							
DEPARTMENTAL ELECTIVE							
MISL222	Sales Planning and Operations Techniques	3	0	3	5	Elective	
MISL240	Workplace Application I	0	6	3	5	Elective	
MISL241	Workplace Application II	0	6	3	5	Elective	
MISL242	Workplace Application III	0	6	3	5	Elective	
MISL109	Contract Management	3	0	3	6	Elective	
MISL221	Artificial Intelligence and its Applications in Business	3	0	3	5	Elective	
MISL116	Communication and Information Management	3	0	3	5	Elective	
MISL120	Project Analysis and Evaluation	3	0	3	5	Elective	
MISL215	Leadership and Governance	3	0	3	8	Elective	
MISL111	Behavioral Science in Organizations	3	0	3	5	Elective	
MISL112	Professional English	3	0	3	5	Elective	
FACULTY ELECTIVE							
MIKA105	Current Approaches in International Marketing	3	0	3	5	Elective	
MGRS201	Entrepreneurship Practices	3	0	3	5	Elective	
MGSA202	Fine Arts	3	0	3	5	Elective	
MMSE201	Professional Ethics	3	0	3	5	Elective	
MADL230	Business Law	3	0	3	5	Elective	
MBLP241	Basic Computer Usage	3	0	3	5	Elective	
MELK237	Sustainability and Environment	3	0	3	5	Elective	
MING253	English III	3	0	3	5	Elective	
MDST223	International Trade Organizations	3	0	3	5	Elective	
MDST228	Turkish Economy and the European Union	3	0	3	5	Elective	
MHT225	Brand Management	3	0	3	5	Elective	
MDST230	E-Commerce Applications	3	0	3	7	Elective	
MIKA242	Fundamentals of Effective Communication Techniques	3	0	3	5	Elective	
METP124	Digital Marketing and Consumer Behavior	3	0	3	5	Elective	
MTKY201	Total Quality Management	3	0	3	5	Elective	
METP110	Digital Advertising and Social Media Management	3	0	3	5	Elective	
MDST221	Basic Customs Legislation	3	0	3	5	Elective	
METP102	Product and Brand Management	3	0	3	5	Elective	
MLOJ212	Supply Chain Management	3	0	3	5	Elective	
MLOJ229	Intermodal Transportation	3	0	3	5	Elective	
MLOJ236	Courier Transportation	3	0	3	5	Elective	
MLOJ238	Air Cargo Transportation	3	0	3	5	Elective	
MLOJ111	Urban Logistics	3	0	3	7	Elective	
MLOJ205	Procurement Techniques and Contract Management	3	0	3	5	Elective	
MLOJ216	Strategic Management in Logistics	3	0	3	6	Elective	
MLOJ213	International Logistics	3	0	3	5	Elective	
MBLP241	Basic Computer Usage	3	0	3	5	Elective	
MLOJ109	Fundamentals of Logistics	3	0	3	6	Elective	
MDST225	Financing Techniques in Foreign Trade	3	0	3	7	Elective	
MBAS219	Financial Management	3	0	3	6	Elective	
MIKA111	Organizational Behavior	3	0	3	6	Elective	
UNIVERSITY ELECTIVE							

Semester 4

Code	Course Title	T	A	C	ECTS
SECOND FOREIGN LANGUAGE					
DEPARTMENTAL ELECTIVE					
MISL222	Sales Planning and Operations Techniques	3	0	3	5
MISL240	Workplace Application I	0	6	3	5
MISL241	Workplace Application II	0	6	3	5
MISL242	Workplace Application III	0	6	3	5
MISL109	Contract Management	3	0	3	6
MISL221	Artificial Intelligence and its Applications in Business	3	0	3	5
MISL116	Communication and Information Management	3	0	3	5
MISL120	Project Analysis and Evaluation	3	0	3	5
MISL215	Leadership and Governance	3	0	3	8
MISL111	Behavioral Science in Organizations	3	0	3	5
MISL112	Professional English	3	0	3	5
FACULTY ELECTIVE					
MIKA105	Current Approaches in International Marketing	3	0	3	5
MGRS201	Entrepreneurship Practices	3	0	3	5
MGSA202	Fine Arts	3	0	3	5
MMSE201	Professional Ethics	3	0	3	5
MADL230	Business Law	3	0	3	5
MBLP241	Basic Computer Usage	3	0	3	5
MELK237	Sustainability and Environment	3	0	3	5
MING254	English III	3	0	3	5
MDST223	International Trade Organizations	3	0	3	5
MDST228	Turkish Economy and the European Union	3	0	3	5
MHT225	Brand Management	3	0	3	5
MDST230	E-Commerce Applications	3	0	3	7
MIKA242	Fundamentals of Effective Communication Techniques	3	0	3	5
METP124	Digital Marketing and Consumer Behavior	3	0	3	5
MTKY201	Total Quality Management	3	0	3	5
METP110	Digital Advertising and Social Media Management	3	0	3	5
MDST221	Basic Customs Legislation	3	0	3	5
METP102	Product and Brand Management	3	0	3	5
MLOJ212	Supply Chain Management	3	0	3	5
MLOJ229	Intermodal Transportation	3	0	3	5
MLOJ236	Courier Transportation	3	0	3	5
MLOJ238	Air Cargo Transportation	3	0	3	5
MLOJ111	Urban Logistics	3	0	3	7
MLOJ205	Procurement Techniques and Contract Management	3	0	3	5
MLOJ216	Strategic Management in Logistics	3	0	3	6
MLOJ213	International Logistics	3	0	3	5
MBLP241	Basic Computer Usage	3	0	3	5
MLOJ109	Fundamentals of Logistics	3	0	3	6
MDST225	Financing Techniques in Foreign Trade	3	0	3	7
MBAS219	Financial Management	3	0	3	6
MIKA111	Organizational Behavior	3	0	3	6
UNIVERSITY ELECTIVE					

Semester 5

Code	Course Title	T	A	C	ECTS	Status	Prerequisite
SECOND FOREIGN LANGUAGE							
DEPARTMENTAL ELECTIVE							
FACULTY ELECTIVE							

Semester 6

Code	Course Title	T	A	C	ECTS
SECOND FOREIGN LANGUAGE					
DEPARTMENTAL ELECTIVE					
FACULTY ELECTIVE					

UNIVERSITY ELECTIVE							

UNIVERSITY ELECTIVE							

Semester 7							
Code	Course Title	T	A	C	ECTS	Status	Prerequisite
SECOND FOREIGN LANGUAGE							
DEPARTMENTAL ELECTIVE							

Semester 8							
Code	Course Title	T	A	C	ECTS		
SECOND FOREIGN LANGUAGE							
DEPARTMENTAL ELECTIVE							

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Status	Prerequisite
Compulsory	
Compulsory	
Compulsory	
Compulsory	
Compulsory	
Compulsory	
Compulsory	

Status	Prerequisite
Compulsory	
Compulsory	
Elective	
Elective	
Elective	
Compulsory	
Compulsory	

Status	Prerequisite

Status	Prerequisite

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UNDERGRADUATE		

Status	Prerequisite