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Semester 2						
Code	Course Title	T	F	LCTS	Status	Prerequisite
MGT201	Customer Relationship Management	3	0	3	Compulsory	
MKT214	Digital Marketing and Consumer Behavior	3	0	3	Compulsory	
MWTK201	Business Writing & Editing Course	3	0	3	Compulsory	
MKT202	Product and Brand Management	3	0	3	Compulsory	
MKT209	Social Media and Content Design	3	0	3	Compulsory	
METP00N	Selective Course II (DEPARTMENTAL ELECTIVE/ FAC-3.3.TV ELEC/UNIVERSITY ELECTIVE)	3	0	3	Elective	
Total Credits:						18 30

Semester 3									
Code	Course Title	T	A	C	ECTS	Status	Prerequisite		
MTB101	Turkish Language I	3	0	3	3	Compulsory			
ATA101	Atatürk Principles and The History of Turkish Revolution I	2	0	2	2	Compulsory			
MENG151	Basic English I	3	0	3	4	Compulsory			
CLP101.09	İs Yasauna Harafik	0	0	2	1	Compulsory			
MHP247	Occupational Safety in Informatics	0	2	1	1	Compulsory			
SECON3.YY	Effective Course III (DEPARTMENTAL ELECTIVE/ FACULTY ELECTIVE)(UNIVERSITY ELECTIVE)	3	0	3	5	Elective			
SECON3.YY	Effective Course IV (DEPARTMENTAL ELECTIVE/ FACULTY ELECTIVE)	3	0	3	5	Elective			
SECON3.YY	Effective Course V (DEPARTMENTAL ELECTIVE/ FACULTY ELECTIVE)	3	0	3	5	Elective			
SECON3.YY	Effective Course VI (DEPARTMENTAL ELECTIVE/ FACULTY ELECTIVE)	3	0	3	5	Elective			
Total Credit		21	0	30					

Semester 4							
Code	Course Title	MTH	A	E	CCTS	Status	Prerequisite
MTD102	Turkish Language II	2	0	0	0	Computers	
ATA102	Anatolic Principles and The History of Turkish Revolution II	2	0	0	2	Computers	
MING152	Basic English II	2	0	0	2	Computers	
MEP122	Graduation Project	3	0	3	2	Computers	
SECONLAYI	(Elective Course VII (DEPARTMENTAL ELECTIVE)/ FACULTY ELECTIVE(UNIVERSITY ELECTIVE))	3	0	3	5	Electric	
SECONLAYI	(Elective Course VIII (DEPARTMENTAL ELECTIVE)/FACULTY ELECTIVE)	3	0	3	5	Electric	
SECONLAYI	(Elective Course IX (DEPARTMENTAL ELECTIVE)/ FACULTY ELECTIVE(UNIVERSITY ELECTIVE))	3	0	3	5	Electric	
SECONLAYI	(Elective Course X (DEPARTMENTAL ELECTIVE)/FACULTY ELECTIVE)	3	0	3	5	Electric	

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ELECTIVE COURSES

Semester 1		T	A	C	ECTS	Status	Prerequisite
Code	Course Title						
SECOND FOREIGN LANGUAGE							
DEPARTMENTAL ELECTIVE							
MEIP108	E-Commerce Law	3	0	3	5	Elective	
MEIP116	Visual Communication Fundamentals	3	0	3	5	Elective	
FACULTY ELECTIVE							
MBLP123	Website Fundamentals	3	0	3	5	Elective	
MBLP136	Database	3	0	3	5	Elective	
MBTA103	Computer Aided Design Techniques	3	0	3	5	Elective	
MBKT101	General Economics	3	0	3	5	Elective	
UNIVERSITY ELECTIVE							

Semester 2		T	A	C	ECTS	Status	Prerequisite
Code	Course Title						
SECOND FOREIGN LANGUAGE							
DEPARTMENTAL ELECTIVE							
MEIP108	E-Commerce Law	3	0	3	5	Elective	
MEIP116	Visual Communication Fundamentals	3	0	3	5	Elective	
FACULTY ELECTIVE							
MBLP123	Website Fundamentals	3	0	3	5	Elective	
MBLP136	Database	3	0	3	5	Elective	
MBTA103	Computer Aided Design Techniques	3	0	3	5	Elective	
MBKT101	General Economics	3	0	3	5	Elective	
UNIVERSITY ELECTIVE							

Semester 3		T	A	C	ECTS	Status	Prerequisite
Code	Course Title						
SECOND FOREIGN LANGUAGE							
DEPARTMENTAL ELECTIVE							
MEIP105	Product and Brand Management	3	0	3	5	Elective	
MEIP106	E-Commerce and Web Design	3	0	3	5	Elective	
MEIP107	E-Commerce and Artificial Intelligence	3	0	3	5	Elective	
MEIP108	E-Commerce Law	3	0	3	5	Elective	
MEIP109	Digital Marketing Communications and Mobile Marketing	3	0	3	5	Elective	
MEIP110	E-Commerce and Customer Behavior	3	0	3	5	Elective	
MEIP111	Digital Marketing and Conversion Optimization	3	0	3	5	Elective	
MEIP112	E-Commerce and Supply Chain Management	3	0	3	5	Elective	
MEIP113	E-Commerce and Warehouse Management	3	0	3	5	Elective	
MEIP114	Digital Advertising and Social Media Management	3	0	3	5	Elective	
MEIP115	Data Visualization Tools	3	0	3	5	Elective	
MEIP116	Visual Communication Fundamentals	3	0	3	5	Elective	
MEIP117	Vocational English I	3	0	3	5	Elective	
MEIP119	Workplace Application I	0	6	3	5	Elective	
MEIP120	Workplace Application II	0	6	3	5	Elective	
MEIP121	Workplace Application III	0	6	3	5	Elective	
FACULTY ELECTIVE							
MCBS201	Practices Of Entrepreneurship	3	0	3	5	Elective	
MCSA202	Fine Arts	3	0	3	5	Elective	
MISG218	Principles of Occupational Health and Safety	3	0	3	5	Elective	
MMSE201	Occupational Ethics	3	0	3	5	Elective	
MSI223	General Business	3	0	3	5	Elective	
MADL230	Labour Law	3	0	3	5	Elective	
MBLP241	Computer Literacy	3	0	3	5	Elective	
MNMG253	Graphic III	3	0	3	5	Elective	
MEIK237	Sustainability and Environment	3	0	3	5	Elective	
MBLP117	Fundamentals of Algorithm and Programming	3	0	3	5	Elective	
MBLP123	Website Fundamentals	3	0	3	5	Elective	
MBLP136	Database	3	0	3	5	Elective	
MBLP235	Web Content Management Systems	3	0	3	5	Elective	
MBLP227	E-Commerce Systems	3	0	3	5	Elective	
MBLP245	User Interface Design	3	0	3	5	Elective	
MBLP251	Cyber Security	3	0	3	5	Elective	
MBTA103	Computer Aided Design Techniques	3	0	3	5	Elective	
MDST116	Foreign Trade Practices	3	0	3	5	Elective	
MDST204	Basic Customs Operations	3	0	3	5	Elective	
MDST220	E-Commerce Practices	3	0	3	5	Elective	
MBKT101	General Economics	3	0	3	5	Elective	
MBKA105	Contemporary Approaches in International Marketing	3	0	3	5	Elective	
MBKA242	Basics of Effective Communication Techniques	3	0	3	5	Elective	
MSI222	Sales, Planning and Operation Techniques	3	0	3	5	Elective	
MSI225	Basics of Management and Organization	3	0	3	5	Elective	
MILO213	International Logistics	3	0	3	5	Elective	
MILO216	Strategic Management in Logistics	3	0	3	6	Elective	
MILO221	Logistics Information Systems	3	0	3	5	Elective	
MILO231	Supply Chain and Management	3	0	3	5	Elective	
MMOT105	Mobile Programming Fundamentals	3	0	3	5	Elective	
MYZ0211	Big Data Analysis	3	0	3	5	Elective	
UNIVERSITY ELECTIVE							

Semester 4		T	A	C	ECTS	Status	Prerequisite
Code	Course Title						
SECOND FOREIGN LANGUAGE							
DEPARTMENTAL ELECTIVE							
MEIP105	Product and Brand Management	3	0	3	5	Elective	
MEIP106	E-Commerce and Web Design	3	0	3	5	Elective	
MEIP107	E-Commerce and Artificial Intelligence	3	0	3	5	Elective	
MEIP108	E-Commerce Law	3	0	3	5	Elective	
MEIP109	Digital Marketing Communications and Mobile Marketing	3	0	3	5	Elective	
MEIP110	E-Commerce and Customer Behavior	3	0	3	5	Elective	
MEIP111	Digital Marketing and Conversion Optimization	3	0	3	5	Elective	
MEIP112	E-Commerce and Supply Chain Management	3	0	3	5	Elective	
MEIP113	E-Commerce and Warehouse Management	3	0	3	5	Elective	
MEIP114	Digital Advertising and Social Media Management	3	0	3	5	Elective	
MEIP115	Data Visualization Tools	3	0	3	5	Elective	
MEIP116	Visual Communication Fundamentals	3	0	3	5	Elective	
MEIP117	Vocational English II	3	0	3	5	Elective	
MEIP119	Workplace Application I	0	6	3	5	Elective	
MEIP120	Workplace Application II	0	6	3	5	Elective	
MEIP121	Workplace Application III	0	6	3	5	Elective	
FACULTY ELECTIVE							
MCBS201	Practices Of Entrepreneurship	3	0	3	5	Elective	
MCSA202	Fine Arts	3	0	3	5	Elective	
MISG218	Principles of Occupational Health and Safety	3	0	3	5	Elective	
MMSE201	Occupational Ethics	3	0	3	5	Elective	
MSI223	General Business	3	0	3	5	Elective	
MADL230	Labour Law	3	0	3	5	Elective	
MBLP241	Computer Literacy	3	0	3	5	Elective	
MNMG253	Graphic IV	3	0	3	5	Elective	
MEIK237	Sustainability and Environment	3	0	3	5	Elective	
MBLP117	Fundamentals of Algorithm and Programming	3	0	3	5	Elective	
MBLP123	Website Fundamentals	3	0	3	5	Elective	
MBLP136	Database	3	0	3	5	Elective	
MBLP235	Web Content Management Systems	3	0	3	5	Elective	
MBLP227	E-Commerce Systems	3	0	3	5	Elective	
MBLP245	User Interface Design	3	0	3	5	Elective	
MBLP251	Cyber Security	3	0	3	5	Elective	
MBTA103	Computer Aided Design Techniques	3	0	3	5	Elective	
MDST116	Foreign Trade Practices	3	0	3	5	Elective	
MDST204	Basic Customs Operations	3	0	3	5	Elective	
MDST220	E-Commerce Practices	3	0	3	5	Elective	
MBKT101	General Economics	3	0	3	5	Elective	
MBKA105	Contemporary Approaches in International Marketing	3	0	3	5	Elective	
MBKA242	Basics of Effective Communication Techniques	3	0	3	5	Elective	
MSI222	Sales, Planning and Operation Techniques	3	0	3	5	Elective	
MSI225	Basics of Management and Organization	3	0	3	5	Elective	
MILO213	International Logistics	3	0	3	5	Elective	
MILO216	Strategic Management in Logistics	3	0	3	6	Elective	
MILO221	Logistics Information Systems	3	0	3	5	Elective	
MILO231	Supply Chain and Management	3	0	3	5	Elective	
MMOT105	Mobile Programming Fundamentals	3	0	3	5	Elective	
MYZ0211	Big Data Analysis	3	0	3	5	Elective	
UNIVERSITY ELECTIVE							

Semester 5						
Code	Course Title	T	A	C	ECTS/Status	Prerequisite
	SECOND FOREIGN LANGUAGE					
	DEPARTMENTAL ELECTIVE					
	FACULTY ELECTIVE					
	UNIVERSITY ELECTIVE					

Semester 7						
Code	Course Title	T	A	C	ECTS/Status	Prerequisite
	SECOND FOREIGN LANGUAGE					
	DEPARTMENTAL ELECTIVE					
	FACULTY ELECTIVE					
	UNIVERSITY ELECTIVE					

Semester 6						
Code	Course Title	T	A	C	ECTS/Status	Prerequisite
	SECOND FOREIGN LANGUAGE					
	DEPARTMENTAL ELECTIVE					
	FACULTY ELECTIVE					
	UNIVERSITY ELECTIVE					

Semester 8						
Code	Course Title	T	A	C	ECTS/Status	Prerequisite
	SECOND FOREIGN LANGUAGE					
	DEPARTMENTAL ELECTIVE					
	FACULTY ELECTIVE					
	UNIVERSITY ELECTIVE					