



BEFIT 2027

CALL FOR PAPERS

International Congress on Business, Economics, Finance, International Relations and Trade

"Navigating the New Global Dynamics"

CONGRESS DATES | 21-22 April 2027

Participation Format: Participants from Türkiye may attend in person only. Participants from abroad may choose either in-person or online participation.

Congress Theme and Scope

BEFIT 2027, organized by the Faculty of Business and Administrative Sciences at Istanbul Okan University, will be held on 21-22 April 2027 in face-to-face and online formats. Under the theme "Navigating the New Global Dynamics," the congress examines how structural changes in the global economy, business, finance, international relations, international trade and logistics are reshaping institutions, markets, public policy and management.

The congress welcomes theoretically grounded and methodologically rigorous empirical, comparative, historical and interdisciplinary research. Academics, doctoral researchers, independent scholars and practitioners are invited to submit papers in English or Turkish.

SUBMISSION AREAS

- Business and Management
- Economics and Finance
- International Finance and Banking
- International Relations
- International Trade
- Logistics

PRIORITY THEMES

- New Global Dynamics and Strategic Management
- Technological Transformation, Innovation, and The AI Revolution
- Global Dynamics and Geopolitical Transition
- The Future Financial Architecture and System
- Corporate Sustainability and Climate Risk

The listed topics are indicative rather than exhaustive. Original work aligned with the congress scope and theme is also welcome.

Paper Submissions

Submissions should clearly state the research objective or question, theoretical or conceptual framework, methodology, principal findings and scholarly contribution. Abstracts will be accepted from 1 September to 30 November 2026. Scientific evaluation will begin after this date, and accepted papers will be announced on 31 December 2026. Full papers for accepted submissions may be sent between 4 January and 20 March 2027. Author guidelines and submission details will be announced through the official congress channels. Contact: befit@okan.edu.tr

Presentation Format

Accepted papers will be presented within the framework of the scientific program. Designed to promote high-quality discussion and the exchange of ideas among researchers from different countries, the scientific program will be announced prior to the congress, together with all technical information regarding presentations and participation. For each paper, at least one author must register for the congress and deliver the presentation.

Participation Fee

Participation in the congress is free of charge.

Publication Opportunities

Publication opportunities will be available for high-quality papers presented at the congress through academic journals and thematic special issues. Acceptance for publication will depend on the editorial and peer-review procedures of the relevant journal.

Important Dates

ABSTRACT SUBMISSION	ANNOUNCEMENT OF ACCEPTED PAPERS	FULL PAPER SUBMISSION	CONGRESS
1 September-30 November 2026	31 December 2026	4 January-20 March 2027	21-22 April 2027